



# PROSPER

PROFESSIONAL COACHING

maximise your business : achieve your prosperity

## Monthly Maximise

November 2009

Kia Ora and Welcome to November edition of Monthly Maximise. This month we will be shifting gear from “Harnessing the Energy of Spring” and moving towards “Finishing Strong”

For a number of Businesses, Xmas and New Year is a time of the year that draws our energy like a magnet. It's the target, a focal point, and a moment of time that tends to conjure up all sorts of pressure. Take a wee pit stop so you can FINISH STRONG and move into Xmas and New Year with Purpose and with a PLAN, and with some Pride, and Satisfaction so you can enjoy a well earned break with a BIG SMILE, Chest Out, Shoulders Back, and a spring in your STEP. Finish the year so you can have some Peace of Mind and some MINDSPACE to be creative. They say the most creative ideas, gems and breakthroughs come when we have the Mind Free to do just that.

## Plan to FINISH Strong .....and you will

There will be numerous things that need to be taken care of. Below is a small list to start you off.....add others relative to your business

- What marketing needs to be confirmed?
- What sales opportunities and proposals need closure?
- What will your Business days and hours be?
- Who will be working through?
- What needs to be completed to meet promises you have made?
- Invoices and Statements. What plans do you have in place to ensure your cash flow remains solid
- What acknowledgments need to be made for your Team, Clients, and Key Business Relationships?
- What celebrations will you have?
- What service and maintenance can be scheduled in some down time?

## Implement the Plan

Once you have created and completed your wee checklist, your next step is to implement it. Who do you need to COMMUNICATE your plan with? What can you delegate, and who to?

**Finishing Strong Video clip** <http://www.youtube.com/watch?v=syIm5MHG4O4>

## **Planning your Success in 2010**

In January Prosper is Co-presenting a workshop focussed on Creating and Planning a Prosperous 2010. It is specifically tailored for the Business Owners and any key Team members, and is suitable to Solo Traders or Solo-preneur's.

We have decided to keep it as simple and as practical as possible with a combination of information and knowledge, tools and processes, but more importantly implementation. The reason being....who needs another seminar, or another workshop where all you do is get a little spark, a little inspiration, some AHA moments and then it's all left in the room. With this workshop we don't want that, whilst you'll get it we want you to leave with something tangible and something practical that will be something you will use and not be put on the bookcase to collect dust. That's why it's called a WORKshop. You will be doing some work.

What you will leave with is the framework for a One-Page business plan that is a working, living Document. Rather than fluffy words like Mission and Vision statements, we will be simplifying it with words we all know and translate like "WHAT, WHERE, WHY, WHEN, WHO, HOW"...That's all Vision and Mission statements are. I mean isn't it easier to say to someone this is WHAT we do, and this is WHY we do it, and this is Where we are going, and This is WHEN by, and This is HOW. Business doesn't need to be complex and complicated.

There will be a large focus on the financial aspect of your business and the key drivers that turn your products and services into profit.

We will be sharing strategies to maximise your business that are ZERO cost, and won't require additional marketing expenditure.

During the day we'll be creating your individual one page plan, where you will have the answers and absolute Clarity to all of those questions, and more importantly you'll have some clear and simple steps to take and actions to implement.

We'll be sharing more information in our next edition and will let you know how you will be able to register yourself and key team members to attend this event that will set your year up with real Purpose and Passion.

Choose to "Finish Strong" so you can start the next year with confidence.

All the Best

Karl Waretini

"The Crayon Coach"

***Passion and Purpose for Prosperity***